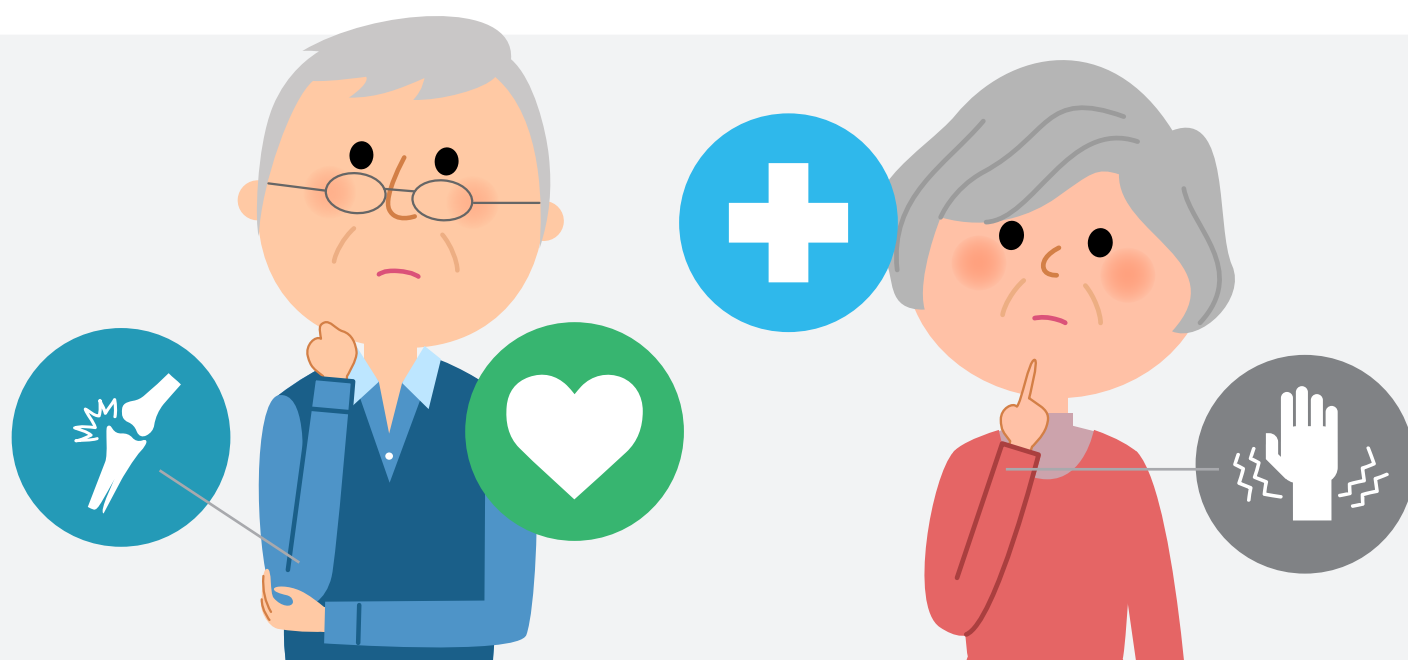


WHY CLINICAL TRIALS NEED SENIOR CITIZENS

The majority of patients with conditions like **cancer, cardiovascular disease, arthritis and Parkinson's** are senior citizens

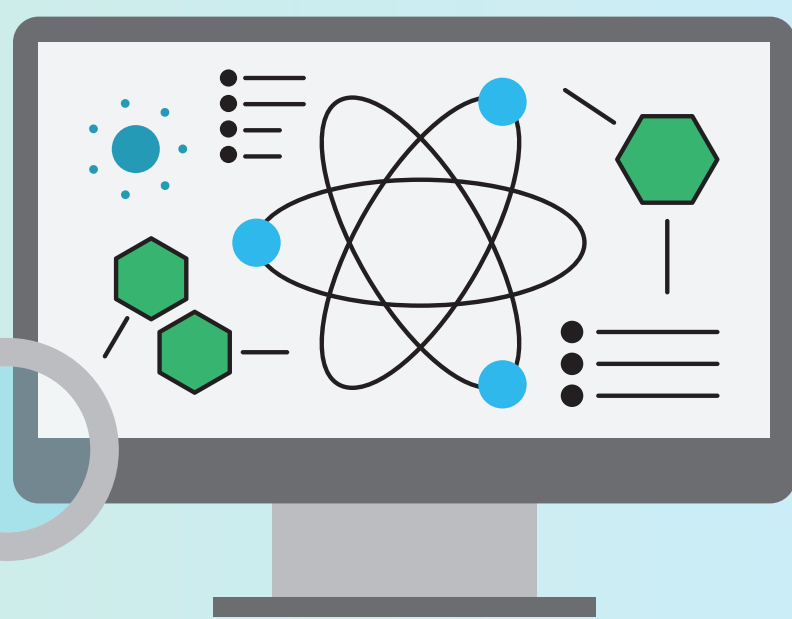


Aging affects how people absorb, metabolize and excrete drugs...



Yet clinical trials focus on participants aged 18-64.

Evidence about **how elderly patients respond** to many medicines is lacking.



Seniors shouldn't miss out on clinical trials



Coalition for
Clinical Trials
Awareness