

How the Federal Government Can Improve Clinical Trials Awareness



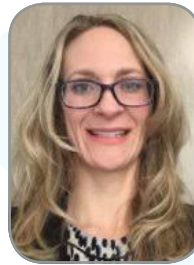
Patients are eager for new and better treatments, yet more than one-third of clinical trials do not meet their enrollment goals. Finding solutions to this challenge served as the focus of the third annual Clinical Trials Awareness Week, held May 1-5, 2017.

At a May 3 policy roundtable held at the United States Capitol, diverse stakeholders explored how the federal government can help to raise clinical trials awareness. Participants included:



DAVID CHARLES, MD

Steering Committee Chairman,
Coalition for Clinical Trials
Awareness



SARA CHANG

Director of Policy & Advocacy,
Research!America



RENATA LOUWERS

Patient Advocate & Clinical
Trials Writer



JONCA BULL, MD

Assistant Commissioner, FDA
Office of Minority Health

The event also featured **U.S. REPRESENTATIVE DIANA DEGETTE**, a health policy leader and sponsor of the 21st Century Cures Act.





The event's discussion produced four key concepts for improving clinical trials awareness.



1. Support patients navigating the clinical trials landscape. Patients need easier access, straightforward information and help with identifying clinical trials opportunities.



2. Empower physicians to talk about clinical trials with patients. Health care providers should be equipped to help patients find a clinical trial.



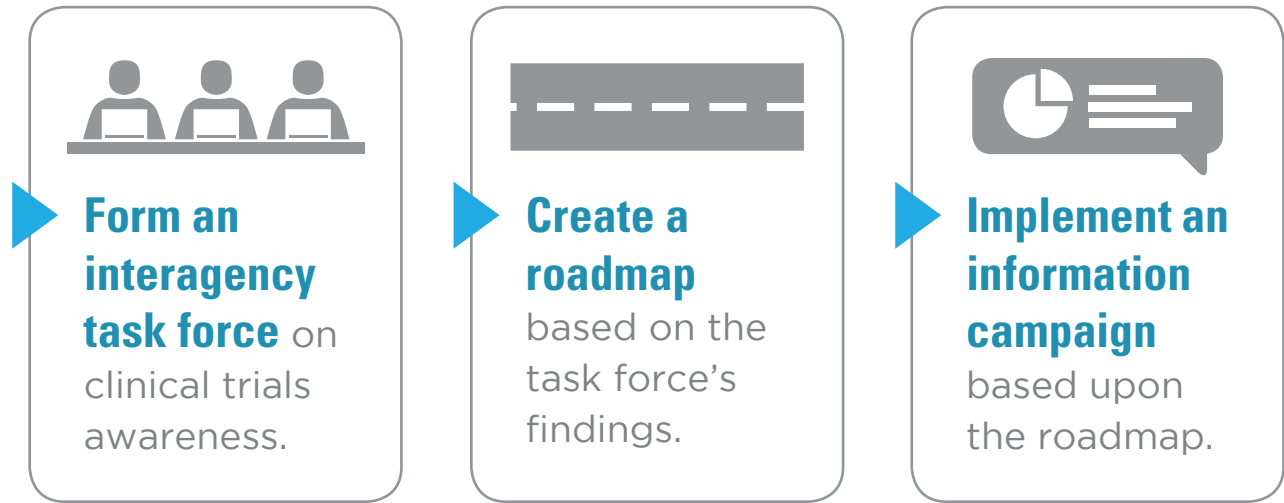
3. Engage diverse stakeholders. Public-private partnerships can allow the government to provide a sustained, effective campaign to elevate public awareness.



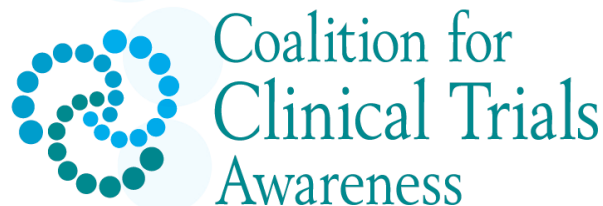
4. Frame clinical trials as a way to benefit society. Awareness efforts should reinforce the fact that people want to help others.

Congress Should Act to Raise Clinical Trials Awareness

In an April 2017 letter to the Senate Committee on Health, Education, Labor, and Pensions and the House Committee on Energy and Commerce, CCTA encouraged members to use the Prescription Drug User Fee Act reauthorization process to:



Learn more about Clinical Trials Awareness Week 2017 at www.CCTAwareness.org.



The Coalition for Clinical Trials Awareness is a nonprofit group of health care providers, patient advocates, medical researchers and industry and government stakeholders working together to increase public awareness about the importance of clinical trials participation.